Prathap Kalaivanan

Product Designer (UI/UX) · AI-Powered Products · Enterprise SaaS

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PROFESSIONAL SUMMARY

Product Designer (UI/UX) with 5+ years of combined design experience across enterprise applications, AI-powered SaaS platforms, responsive websites, mobile applications, and digital branding. Experienced in translating business requirements into intuitive, scalable, and user-centric digital experiences through user flows, information architecture, wireframing, prototyping, high-fidelity UI design, and reusable design systems.

Currently working at Sage IT, contributing to TalentOS, an AI-powered recruitment platform, by designing recruiter workflows, candidate screening experiences, AI-assisted recruitment modules, assessment interfaces, interview evaluation experiences, and enterprise dashboards. Experienced in collaborating with product managers, developers, AI engineers, and business stakeholders to transform complex requirements into practical design solutions.

Skilled in leveraging AI-powered design tools for ideation, rapid prototyping, UI exploration, and AI-assisted development. Passionate about simplifying complex workflows, improving product usability, and creating consistent, visually engaging digital experiences.

TECHNICAL SKILLS

UI/UX & Product Design: User Experience Design, User Interface Design, User Flows, Information Architecture, Wireframing, Interactive Prototyping, Interaction Design, Responsive Design, Design Systems, Component Libraries, UX Research, Usability Testing, Accessibility, Developer Handoff

Design Tools: Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Claude Design

AI-Assisted Design & Development: Claude AI, ChatGPT, Figma AI, AI-Assisted Prototyping, Prompt Engineering, AI-Generated UI Code, Vibe Coding

Technical Familiarity: HTML, CSS, JavaScript, React.js — AI-assisted implementation and prototyping

Collaboration & Delivery: Requirement Analysis, Stakeholder Communication, Cross-functional Collaboration, Agile Methodology, Product Development Collaboration

PROFESSIONAL EXPERIENCE

UI/UX Designer · Product UI/UX Design @ Sage IT Private Limited

December 2024 – Present · Chennai, India

- Design user interfaces and experiences for enterprise applications, AI-powered SaaS products, dashboards, responsive websites, and landing pages.
- Contribute to TalentOS, an AI-powered recruitment platform designed to streamline candidate sourcing, screening, assessments, interviews, and hiring workflows.
- Design recruiter-facing experiences, including candidate screening, AI Profile Summary, AI Voice Recruiter, interview evaluation, assessment dashboards, recruiter notes, and candidate recommendation workflows.
- Translate business requirements and stakeholder feedback into user flows, wireframes, interactive prototypes, and high-fidelity UI designs.
- Create reusable UI components and design system patterns to maintain consistency and scalability across product modules.
- Collaborate with product owners, AI engineers, developers, and business stakeholders throughout the product design lifecycle.
- Use AI-powered tools to accelerate ideation, explore interface concepts, and develop functional UI prototypes.
- Design enterprise websites, product landing pages, brochures, presentations, banners, and digital marketing assets aligned with Sage IT's brand identity.
- Work with development teams to validate UI implementation, resolve design inconsistencies, and maintain visual quality across products.

UI/UX Designer @ Zeal Zoft Private Limited

August 2023 – August 2024 · Chennai, India

- Designed responsive web and mobile applications across real estate, construction, media production, and branding domains.
- Managed design activities from requirement analysis and information architecture to user flows, wireframes, prototypes, and high-fidelity UI design.
- Designed dashboards, administrative panels, onboarding experiences, property listings, and core application interfaces.
- Simplified user journeys and workflows to create intuitive and user-friendly digital experiences.
- Collaborated with developers and project stakeholders to align designs with technical requirements and business objectives.
- Prepared design specifications and developer handoff materials to support accurate implementation.

UI/UX & Graphic Designer @ Freelance

November 2020 – August 2023 · Remote

- Delivered UI/UX design, website design, branding, and digital creative services for startups and small businesses.
- Designed website interfaces, mobile application screens, logos, brand identities, social media creatives, and marketing materials.
- Worked directly with clients to understand business requirements, define design directions, and deliver appropriate design solutions.
- Created wireframes, prototypes, visual concepts, and high-fidelity designs based on project scope and client feedback.
- Produced promotional graphics, visual content, and video editing assets to support digital marketing initiatives.
- Coordinated design delivery and developer handoff where required.

KEY PROJECTS

TalentOS — AI-Powered Recruitment Platform

Product UI/UX Designer · Sage IT

- Designed recruiter workflows for an AI-powered recruitment platform supporting candidate screening, evaluation, and hiring activities.
- Created interfaces for AI Profile Summary, AI Voice Recruiter, candidate assessments, interview evaluation, recruiter notes, and recruiter dashboards.
- Designed candidate and job-related workflows, including job matching and candidate analysis experiences.
- Organized complex candidate information into structured interfaces that help recruiters review profiles, matching results, and evaluation details.
- Created reusable UI components and design patterns to maintain consistency across product modules.
- Collaborated with AI engineers, developers, and product stakeholders to refine requirements and design practical product solutions.

Alba Marine Platform

UI/UX Designer

- Designed end-to-end UI/UX for an enterprise marine and offshore management platform.
- Created user flows, wireframes, interactive prototypes, and high-fidelity interface designs.
- Designed responsive dashboards, operational management modules, reporting interfaces, and business workflows.
- Structured complex operational information into intuitive, user-friendly interfaces.
- Developed reusable UI components and maintained visual consistency across the platform.
- Collaborated with stakeholders and developers to align interface designs with functional requirements.

Vattara — Real Estate Platform

UI/UX Designer

- Designed end-to-end user experiences for a real estate platform, from requirement gathering through developer handoff.
- Created user journeys, information architecture, wireframes, interactive prototypes, and high-fidelity UI designs.
- Designed authentication, property listings, property details, property posting, search and filters, chat, notifications, favorites, user profiles, and contact management.
- Designed property approval workflows, administrative interfaces, and help and support experiences.
- Simplified property discovery and management workflows through structured navigation and consistent interface patterns.

- Collaborated with developers to support accurate implementation and a seamless user experience.

Sage IT Enterprise Websites & Landing Pages

UI/UX & Visual Designer

- Designed responsive landing pages and enterprise website interfaces for Sage IT products and services.
- Improved existing website layouts and visual consistency across digital experiences.
- Created brochures, banners, blog creatives, presentations, and other marketing assets.
- Applied brand guidelines, typography, layout principles, and visual hierarchy to maintain consistent communication.
- Collaborated with marketing and development teams to deliver digital assets aligned with business objectives.

CERTIFICATIONS

- Build Dynamic User Interfaces (UI) for Websites
- GenAI for UX Designers
- Motion Design with Figma: Animations, Motion Graphics, UX/UI

EDUCATION

Bachelor of Science (B.Sc.) — Visual Communication
Bharath Institute of Higher Education and Research
Graduated: 2020